



Hugo Fabri

Freelance Graphic Designer

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born 23/03/1990, in Rouen (Fr)

based in Brussels, Belgium

Driving License

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Graduate of a master in graphic design, I started my studies and cultivated an artistic vision at the School of Fine Arts of Rouen. This multidisciplinary allowed me to collaborate with creative structures both in the context of art commissions and workshops.

I'm a graphic designer specialized in visual identity creation, branding and signage expert. My skills and knowledge of visual codes encourage me to approach my projects from a creative and innovative angle.

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Work experiences

BECONNECT 07-02/2020

Freelance motion design for BeConnect, a digital marketing agency in Brussels. They are experts in content (social, mobile video) and performance (social and search engine advertising).

BRAINJUICE STUDIO 08/2016 till today

Creation of visual identities for a global design studio (logo, website, layout, computer graphics, graphic charter, illustration, pictogram, business cards, cardboards, portfolio, template...). Achievements of graphic charts and visual identities for different customers (Serre Chevalier, Klépierre, Frey, SCC) Graphic execution work in collaboration with designers and architects (Signage, stickage, wall covering, carpet, goodies...).

MAD RESIDENCY 10-11/2015

Residence in MAD (Mode and Design center) Brussels, visual identity creation of the Ecco Freddo project.

CLICK CLICK GRAPHICS 02-05/2014

Internship with Click Click Graphics, a design studio, Brussels (logotype, visual identity wishcard, webdesign).

Education

ERG MASTER 2015

Master's degree, Design and Visual Communications in typography option at ERG, Bruxelles.

ERG BACHELOR 2013

Bachelor's degree, Design and Visual Communications in screenprinting option at École de Recherche Graphique (ERG), Bruxelles.

ESADHAR DNAP 2011

National Diploma of Plastic Arts (DNAP), Licence at École Supérieure d'Art & Design Le Havre-Rouen (ESADHaR), Rouen.

BACCALAURÉAT 2008

Economic and social Baccalauréat at Camille St-Saëns high school in Rouen (France).

Tools

ADOBE CREATIVE CLOUD

• Indesign • Illustrator • Photoshop • After Effect • Premiere

OTHERS SOFWARES

• Fontforge • Glyphs • Inkscape • Cinema 4D • Sketchup

Others

Languages

French (native language)
English B1 - Spanish A2

Hobbies

Art - Museum - Exhibition - Library Book - Painting - Music

Skills



Visual Identity

Art direction - Logotype
Type design - Book - Pattern
Typography - Layout - Poster
Signage - Webdesign - 3D
Pictogramm - Illustration
Painting - Edition



Teamwork

Graphic design in collaboration with designers and architects (Signage, stickage, wall covering, carpet, goodies, merchandising...)



Motion Design

Expertise in motion design softwares as a complement to my graphic design skills.